

Modified PTO/SB/01 (10-01)

Approved for use through 10/31/2002, OMB 0651-0032

U.S. Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE

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**DECLARATION AND POWER OF  
ATTORNEY FOR UTILITY OR  
DESIGN  
PATENT APPLICATION  
(37 CFR 1.63)**

☐ Declaration  
Submitted  
with Initial  
Filing

OR

☒ Declaration  
Submitted after Initial  
Filing (surcharge  
(37 CFR 1.16 (e))  
required)

Attorney Docket Number	Google-54 (GP-064-06-US)
First Named Inventor	Darrell ANDERSON
<b>COMPLETE IF KNOWN</b>	
Application Number	10/634,501
Filing Date	August 5, 2003
Art Unit	2171
Examiner Name	Not yet assigned

As the below named inventor, I hereby declare that:

My residence, mailing address, and citizenship are as stated below next to my name.

I believe I am the original and first inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

SERVING CONTENT-RELEVANT ADVERTISEMENTS WITH CLIENT-SIDE DEVICE SUPPORT

(Title of the invention)

the specification of which

☐ is attached hereto

OR

☒ was filed on (MM/DD/YYYY) August 5, 2003 as United States Application Number or PCT International

Application Number 10/634,501 and was amended on (MM/DD/YYYY) (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached?	
				YES	NO
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

☐ Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto:

[Page 1 of 5]

Burden Hour Statement: This form is estimated to take 21 minutes to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.



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**DECLARATION AND POWER OF ATTORNEY**  
**Utility or Design Patent Application****Power of Attorney:****As a named inventor, I hereby appoint:**

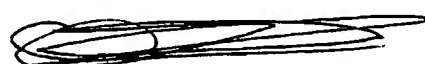
John C. Pokotylo (Reg. No. 36,242)  
Michael P. Straub (Reg. No. 36,941)  
Ronald P. Straub (Reg. No. 48,941)  
Michelle Lee (Reg. No. 40,695)  
Kulpreet Rana (Reg. No. 43,127)  
Karl Sun (Reg. No. 45,143)  
Amin Zoufonoun (Reg. No. 48,065)

as my attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office in connection therewith.

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## DECLARATION AND POWER OF ATTORNEY Utility or Design Patent Application

Direct all correspondence to: <input checked="" type="checkbox"/>		Customer Number or Bar Code Label	26479	OR <input type="checkbox"/>	Correspondence address below
Name Straub & Pokotylo					
Address 620 Tinton Avenue, Bldg. B, 2 <sup>nd</sup> Floor					
City Tinton Falls		State NJ		ZIP 07724-3260	
Country USA		Telephone (732) 542-9070		Fax (732) 542-9071	
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.					
NAME OF SOLE OR FIRST INVENTOR:		<input type="checkbox"/> A petition has been filed for this unsigned inventor			
Given Name (first and middle [if any]) Darrell		Family Name or Surname ANDERSON			
Inventor's Signature				Date	
Residence: City Mountain View		State CA		Country USA	
Citizenship USA					
Mailing Address 111 N. Rengstorff Ave., Apt. #167					
City Mountain View		State CA		ZIP 94043	
Country USA					
NAME OF SECOND INVENTOR:		<input type="checkbox"/> A petition has been filed for this unsigned inventor			
Given Name (first and middle [if any]) Paul		Family Name or Surname BUCHHEIT			
Inventor's Signature 				Date 5-3-04	
Residence: City Mountain View		State CA		Country USA	
Citizenship USA					
Mailing Address 900 High School Way, Apt. #2324					
City Mountain View		State CA		ZIP 94041	
Country USA					
<input checked="" type="checkbox"/> Additional inventors are being named on the ...2... supplemental Additional Inventor(s) sheet(s) PTO/SB/02A attached hereto.					

Please type a plus sign (+) inside this box



Modified PTO/SB/02A (11-00)

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<b>DECLARATION AND POWER OF ATTORNEY</b>	<b>ADDITIONAL INVENTOR(S) Supplemental Sheet Page 4 of 5</b>
----------------------------------------------	----------------------------------------------------------------------

Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))		Family Name or Surname	
Jeffrey A.		DEAN	
Inventor's Signature		Date	
Residence: City Menlo Park	State CA	Country USA	Citizenship USA
Mailing Address 884 Fifteenth Avenue			
Mailing Address			
City Menlo Park	State CA	ZIP 94025	Country USA
Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))		Family Name or Surname	
Georges R.		HARIK	
Inventor's Signature		Date	
Residence: City Mountain View	State CA	Country USA	Citizenship USA
Mailing Address 950 High School Way, Apt. #3135			
Mailing Address			
City Mountain View	State CA	ZIP 94041	Country USA
Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))		Family Name or Surname	
Carl Laurence		GONSALVES	
Inventor's Signature		Date	
Residence: City Mountain View	State CA	Country USA	Citizenship Canadian
Mailing Address 428 Whisman Court			
Mailing Address			
City Mountain View	State CA	ZIP 94043	Country USA

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Please type a plus sign (+) inside this box ➡ 

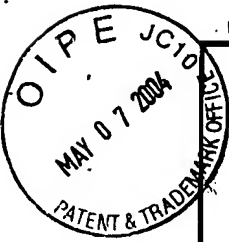
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<b>DECLARATION AND POWER OF ATTORNEY</b>	<b>ADDITIONAL INVENTOR(S) Supplemental Sheet Page 5 of 5</b>
----------------------------------------------	----------------------------------------------------------------------

Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Noam		SHAZEER	
Inventor's Signature		Date	
Residence: City Palo Alto	State CA	Country USA	Citizenship USA
Mailing Address 455 Forest Avenue, Apt. #2			
Mailing Address			
City Palo Alto	State CA	ZIP 94301	Country USA
Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Narayanan		SHIVAKUMAR	
Inventor's Signature		Date	
Residence: City San Jose	State CA	Country USA	Citizenship India
Mailing Address 1093 McKay Drive			
Mailing Address			
City San Jose	State CA	ZIP 95131	Country USA
Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Inventor's Signature		Date	
Residence: City	State	Country	Citizenship
Mailing Address			
Mailing Address			
City	State	ZIP	Country

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# DECLARATION AND POWER OF ATTORNEY FOR UTILITY OR DESIGN PATENT APPLICATION (37 CFR 1.63)

☐ Declaration Submitted with Initial Filing OR ☒ Declaration Submitted after Initial Filing (surcharge (37 CFR 1.16 (e)) required)

Attorney Docket Number	Google-54 (GP-064-06-US)
First Named Inventor	Darrell ANDERSON
<b>COMPLETE IF KNOWN</b>	
Application Number	10/634,501
Filing Date	August 5, 2003
Art Unit	2171
Examiner Name	Not yet assigned

As the below named inventor, I hereby declare that:

My residence, mailing address, and citizenship are as stated below next to my name.

I believe I am the original and first inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled:

SERVING CONTENT-RELEVANT ADVERTISEMENTS WITH CLIENT-SIDE DEVICE SUPPORT

(Title of the Invention)

the specification of which

☐ is attached hereto

OR

☒ was filed on (MM/DD/YYYY) August 5, 2003 as United States Application Number or PCT International

Application Number 10/634,501 and was amended on (MM/DD/YYYY) (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached?	
				YES	NO
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

☐ Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto:

[Page 1 of 5]

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**DECLARATION AND POWER OF ATTORNEY**  
**Utility or Design Patent Application****Power of Attorney:****As a named inventor, I hereby appoint:**

John C. Pokotylo (Reg. No. 36,242)  
Michael P. Straub (Reg. No. 36,941)  
Ronald P. Straub (Reg. No. 48,941)  
Michelle Lee (Reg. No. 40,695)  
Kulpreet Rana (Reg. No. 43,127)  
Karl Sun (Reg. No. 45,143)  
Amin Zoufonoun (Reg. No. 48,065)

**as my attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office in connection therewith.**

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## DECLARATION AND POWER OF ATTORNEY Utility or Design Patent Application

Direct all correspondence to: ☒ Customer Number 28479 OR ☐ Correspondence address below  
 or Bar Code Label

Name Straub & Pokotylo

Address 620 Tinton Avenue, Bldg. B, 2<sup>nd</sup> Floor

City Tinton Falls

State NJ

ZIP 07724-3260

Country USA

Telephone (732) 542-9070

Fax (732) 542-9071

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

NAME OF SOLE OR FIRST INVENTOR: ☐ A petition has been filed for this unsigned inventor

Given Name  
 (first and middle (if any)) Darrell

Family Name  
 or Surname ANDERSON

Inventor's  
 Signature Darrell Anderson

Date Mar 13, 04

Residence: City Mountain View

State CA

Country USA

Citizenship USA

Mailing Address 111 N. Rengstorff Ave., Apt. #167

City Mountain View

State CA

ZIP 94043

Country USA

NAME OF SECOND INVENTOR: ☐ A petition has been filed for this unsigned inventor

Given Name  
 (first and middle (if any)) Paul

Family Name  
 or Surname Buchheit  
~~BUCHHEIT~~

Inventor's  
 Signature

Date

Residence: City Mountain View

State CA

Country USA

Citizenship USA

Mailing Address 900 High School Way, Apt. #2324

City Mountain View

State CA

ZIP 94041

Country USA

☒ Additional inventors are being named on the ...2... supplemental Additional Inventor(s) sheet(s) PTO/SB/02A attached hereto.






Please type a plus sign (+) inside this box Modified PTO/5B/02A (11-00)  
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**DECLARATION AND  
POWER OF ATTORNEY****ADDITIONAL INVENTOR(S)  
Supplemental Sheet  
Page 4 of 5**

Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Jeffrey A.		DEAN	
Inventor's Signature 		Date 3/30/2004	
Residence: City Menlo Park	State CA	Country USA	Citizenship USA
Mailing Address 884 Fifteenth Avenue			
Mailing Address			
City Menlo Park	State CA	ZIP 94025	Country USA
Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Georges R.		HARIK	
Inventor's Signature 		Date 5/3/2004	
Residence: City Mountain View	State CA	Country USA	Citizenship USA
Mailing Address 950 High School Way, Apt. #3135			
Mailing Address			
City Mountain View	State CA	ZIP 94041	Country USA
Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Carl Laurence		GONSALVES	
Inventor's Signature 		Date 3/23/2004	
Residence: City Mountain View	State CA	Country USA	Citizenship Canadian
Mailing Address 428 Whisman Court			
Mailing Address			
City Mountain View	State CA	ZIP 94043	Country USA


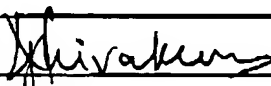
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<b>DECLARATION AND POWER OF ATTORNEY</b>	<b>ADDITIONAL INVENTOR(S) Supplemental Sheet Page 0 of 0</b>
----------------------------------------------	----------------------------------------------------------------------

Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))		Family Name or Surname	
Noam		SHAZEER	
Inventor's Signature 		Date 3/23/04	
Residence: City Palo Alto	State CA	Country USA	Citizenship USA
Mailing Address 455 Forest Avenue, Apt. #2			
Mailing Address			
City Palo Alto	State CA	ZIP 94301	Country USA
Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))		Family Name or Surname	
Narayanan		SHIVAKUMAR	
Inventor's Signature 		Date 23rd MAR '04	
Residence: City San Jose	State CA	Country USA	Citizenship India
Mailing Address 1093 McKay Drive			
Mailing Address			
City San Jose	State CA	ZIP 95131	Country USA
Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))		Family Name or Surname	
Inventor's Signature		Date	
Residence: City	State	Country	Citizenship
Mailing Address			
Mailing Address			
City	State	ZIP	Country

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